



# **Mission, Values Strategic Objectives**

**2022/23**

## **Mercury Training Mission Statement**

***“Positively Impacting Clients through Inspirational, Quality, Employer Led and Learner Focused Delivery”***

### **OUR VALUES**

**Motivational-** Our coaches and programmes are motivational to enable the achievement of employer and learner goals

**Empower-** Our Programmes will empower and develop Knowledge, Skills & Behaviours within a range of specialist fields

**Responsive-** Mercury Training is very responsive to our employers and needs and adapt our offer to suit.

**Continuously Strive-** To improve the Quality and Delivery of our programmes and services

**Understand-** We understand and meet our employer and learners needs through our bespoke training packages

**Results Driven-** Whatever the goals our programmes are designed to get tangible results for both employers and learners

**Your Future-** From the beginning of the journey with us we aim to support our employers and learners to visualise, shape and achieve the future and the workforce you want

## STRATEGIC OBJECTIVES

It is recognised by the Managing Director that to continue being successful and achieve these objectives the organisation must deliver a service based on *quality, honesty, and value*. It is with the adoption of these three business cultures integrated into a structured Quality Management System that will drive the business forward to achieve its mission and meet its objectives.

1	Maintain a financially sound and profitable platform with outstanding ESFA gearing from which to generate sustainable growth considering the Covid pandemic.
2.	Identify new training and funding opportunities that further establish Mercury Training as a leading education and training provider within the Security and Facilities Management sector
3.	Continue to develop capacity and capability for quality training delivery including apprenticeships
4.	Deliver high success rates, enabling learners to secure further progression and target destinations  <b>-Overall success rate: 95%</b> <b>-Timely success rate: 95%</b> <b>-Progression rate: 95%</b>
5.	Achieve and then maintain a Grade one Ofsted Grade
6.	Maintain ROATP and Matrix status
7.	Increase JCP learner job outcomes to 65% by November 2022 and 74% by February 2023
8.	Continue to build upon the good reputation of the construction sector-based work academy from July 2021

### Policy Ownership

This Mission, Values & Strategic Policy is owned by all relevant Mercury Training staff. Its lead originator and point of contact in relation to its content is:

Signed: *Paul Lawton-Jones* Date: 03/08/2022 Position: Managing Director  
Next review: 02/08/2023

### RESPONSIBLE PERSONS

Overall responsibility Mr Paul Lawton-Jones Position: Managing Director